

Clever Comparison

The Clever Comparison is a new rating system that we've standardised across all of our product lines and collections to make it easier to match the customer with the features they require.

The system is rated from one to six, but it's important to note that – as a testament to our high-quality production and innovation – none of our products score less than three.

Opposite is an example comparison of three Clever Choice products.

Pattern Variation

Scratch Resistance

Water Resistance

Ease of Cleaning

Pet Friendly

Child & Family Friendly

Laminate
Shield | Everlast



✓✓✓✓✓✓

✓✓✓✓✓✓

✓✓✓✓✓✓

✓✓✓✓✓✓

✓✓✓✓✓✓

✓✓✓✓✓✓

Resilient
Hybrid | Scenic



✓✓✓✓✓✓

✓✓✓✓✓✓

✓✓✓✓✓✓

✓✓✓✓✓✓

✓✓✓✓✓✓

✓✓✓✓✓✓

Timber
Oak | Earthlandia



✓✓✓✓✓✓

✓✓✓✓✓✓

✓✓✓✓✓✓

✓✓✓✓✓✓

✓✓✓✓✓✓

✓✓✓✓✓✓

Click to view the animation